


Transact Now in Microsoft Marketplace


Navigate the Microsoft Marketplace with confidence using our comprehensive Transactable Marketplace Listing Package from Maven Collective® Marketing & Partner1®. This package is designed to help Microsoft Partners launch a fully transactable offer that drives real results. We'll guide you through every step of the process, ensuring your offer is published, activated, & positioned for success.

Step-by-Step Microsoft Marketplace Transactable Services


- 1




Offer Development Interview
Gather tailored insights to shape a compelling, differentiated listing.
- 2




Offer Positioning & Development
Clearly articulate your offer's objectives, deliverables, & business value.
- 3




Support Assets & Professional Graphics
Create eye-catching visuals & client-centric value-drivers to make your listing stand out.
- 4




Custom Branded Iconography
Boost brand recognition with a unique, professional icon.
- 5



Sales Enablement One-Pager Asset
Develop a polished, shareable asset to support your Marketplace presence.
- 6



Configuration & Publication
Populate and publish a transactable, public offer in the Microsoft Marketplace.
- 7



Technical Transact Authorization
Configure the technical setup of your Service or SaaS Product offer to enable transactions.

Achieve Your FY'26 Microsoft Marketplace Advantage

Get this Microsoft Marketplace Transactable Listing Package now, from Maven Collective & Partner1, for a limited-time offer of just **\$9,995**.

The Strategic Marketing Partner for Microsoft Partners



Accelerated Timeline

Get transactable in as little as **4 weeks.**



Joint Go-to-Market Strategy

Amplify your reach with Maven Collective & Partner1.



Shared Promotional Campaigns

Drive awareness & lead generation with an optimized listing.



Extended Microsoft Network Access

Leverage Partner1's ecosystem for greater visibility.

Why Maven Collective?

- ▶ **Multi-Award-Winning Microsoft Partner Marketing Firm**
- ▶ **176% Revenue Growth & 2X Revenue in 22 Months for Clients**
- ▶ **Proprietary Microsoft Partner Self-Audit Products**

Why Partner1?

- ▶ **1 of only 5 Microsoft Partner Led Networks Globally**
- ▶ **Accelerated Microsoft Marketplace GTM Success**
- ▶ **Deep Microsoft Partner Expertise and Tailored Marketplace Entry**

Client Success Spotlight



Maven Collective Marketing's deep understanding of the Microsoft ecosystem & close collaboration with Partners delivers depth & impact across our Microsoft Marketplace listings & other channels."

— Sean Culbert, Director, Strategic Alliances, Microsoft, Long View Systems

Your Strategic Microsoft Partner Marketing Powerhouse

With over 19 years and 500+ Microsoft Partners served, Maven Collective Marketing delivers **measurable marketing excellence** tailored to the Microsoft ecosystem. In collaboration with **Partner1**, we make it even easier to get your solution **transactable on Microsoft Marketplace**—in as little as **4 weeks.**

Let's Get You Transactable

Yes, prioritize my FY'26 Microsoft Marketplace Transaction Strategy by connecting with a Maven today!

Maven
— COLLECTIVE —

The Marketing Partner for Microsoft Partners

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